

## **Madison County Industrial Development Agency**

### **2021 Mission Statement and Performance Measurements**

#### **Mission Statement:**

The Madison County Industrial Development Agency's mission is to establish and implement sound economic development strategies in order to enhance the economic vitality of Madison County's businesses, industries, communities, and citizens, leading to an overall better quality of life.

Key to the Agency's mission is the creation and retention of job opportunities, diversification and strengthening of Madison County's economic base, and developing the local economy in a planned, organized, and environmentally compatible manner.

#### **List of Performance Goals:**

- Assist at least 1 - 2 businesses with financial resources:
  - Aim to secure at least \$4,000,000 in new capital investment commitments in 2021.
  - Aim to secure job creation commitments of at least 20 new FTEs in 2021.
- Work with the County and local municipalities on developing sites for business recruitment and expansion to make the County attractive for business development.
- Identify companies to locate at business parks throughout the County and maximize the opportunity for underutilized properties.
- Work with the Madison County Department of Solid Waste and the Town of Lincoln to recruit an operator of a plastic and/or tire to energy facility to the ARE Park via an RFP through the county.
- Maintain IDA website, and make improvements and updates as needed.
- Attend appropriate county committee meetings as needed.
- Serve on County RLF committees and partner with CNYRPD and GSBDC.
- Work with CRC and GFC to further their missions and goals.
- Maintain internal efficiency; all applications for financial assistance will be brought before appropriate boards for consideration no later than 2 months of receipt of complete applications.
- Meet with the Board Chairman, Planning Committee, and Employment & Training representative at least quarterly throughout the year.
- Continue the promotion of the Madison County IDA to the public; be recognized via press releases, news stories, or other recognition throughout the year.
- Work with legal counsel to ensure compliance with state and regulatory agencies.
- Financial statements will be audited, resulting in no deficiencies.
- Board members will attend at least 2/3 of the meetings throughout the year.

#### **Date Adopted:**

March 25, 2021

## Performance Evaluation of the Board

1. Have the board members acknowledged that they have read and understood the mission of the public authority?

Yes

2. Who has the power to appoint the management of the public authority?

The IDA Board

3. If the Board appoints management, do you have a policy you follow when appointing the management of the public authority?

No

4. Briefly describe the role of the Board and the role of management in the implementation of the mission.

The role of the Board is to provide strategic input, guidance, oversight, policy setting, and validation of the authority's mission, measurements, and results. The role of management is to collaborate with the board in strategy development, program implementation, processes, activities, and policies to achieve the authority's mission.

5. Has the Board acknowledged that they have read and understood the responses to each of these questions?

Yes

Board Member Affirmation:

Date:

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